

***NEWS RELEASE***  
**December 1, 2006**

**FOR IMMEDIATE RELEASE**  
First Insurance Hires Business Insurance Specialist

First Insurance Agency is pleased to announce that Mike Majors has joined their team as branch manager of its Mt. Carmel office. Majors brings 20 years of personal and commercial insurance experience to the agency.

The University of Southern Indiana and North High School graduate obtained his Associate in Risk Management certification. Majors served as president and board member for both the Independent Insurance Agents of Evansville and the ARK Crisis Prevention Nursery.

Operating as an independent insurance agency, First Insurance is a provider of life, health, home, auto, business, and farm protection. Located inside First Bank at 601 Market Street in Mt. Carmel, First Insurance Agency may be reached by phone at (618) 262-5191.